

WHAT IS THE CONTAINER OF DISGUISE?

Each of us is a container, holding a container and eating a container. We travel in containers and are shod in containers.

Our cars, smartphones, e-books, and backpacks; the clouds, the trees, the planet.

Your heart is a container. Open it.

This brochure is one of the collaborative works in

CULTURE LAB: DISGUISE

May 17—25, 2014

THE SEVEN SPECIES AND THE CONTAINER OF DISGUISE

BY ARAR, GRIFFITH & LESSICK

A component of Culture Lab: Disguise
May 17—25, 2014

HOSTED AT PICO UNION PROJECT

Built in 1909, Pico Union structure is the oldest synagogue in Los Angeles, dedicated to bringing diverse cultures together through song, story, art, food and prayer.

To learn more about the brochure artists:

Raphael Arar
Brian Griffith
Helen Lessick

rarar.com
briangriffithmusic.com
lessick.net

Learn more about the SIJCC:
SIJCC.net

Your feedback helps Culture Lab evolve:
<https://www.surveymonkey.com/s/CultureLAB>

Silverlake Independent
Jewish Community Center at Pico Union Project

1153 Valencia St.
Los Angeles, CA 90015

©2014



CONTAINERS AND DISGUISE

The main thing is not what's contained in a container, but how you approach the wonder of its disguise.

CAPITOL LIQUIDITY AND THE SEVEN SPECIES

A DISSERTATION FAIRY TALE

CAN YOU FIND THEM IN LOS ANGELES?

In the old days there were Seven Species

- Barley
- Grape
- Olive
- Pomegranate
- Fig
- Palm
- Wheat

The Seven Species provided everything needed to live a comfortable agrarian life. Their vitamins, minerals, starch were filling. Liquefied and fermented their sweetness and pleasantness were celebrated. For generations people celebrated the Seven.

The agrarian lifestyle the Species required had some drawbacks. Travel and exodus, tourism and commerce, limited access to the fields and groves where the plants grew. Wise women and men figured out how to make all the Species liquid.

The date palm provided the sweetness for date honey, an infused syrup. Grapes for wine and preserves, olives for oil: The species liquified to travel the world.

Other species became disguised, changing their natural form into a new shape, text or color. The wheat for matzoh and the barley for a delicious soup. Pomegranates and figs were made into nectars, cookies and pastry.

As time passed and the people moved around the world, the Species became scattered, less visible and more woven into every society. They support us today.



7

The Seven Species are a septet, like the Seven Seas, the traditional seven nesting dolls, the seven stages of man and seven tonal scales. The species create sound. Listen closely!

THE MUSIC OF THE SPECIES

The seven traditional scale notes reflect not only the Seven Species but also completion of divine cycles. Carrying spiritual undertones in more esoteric circles, the sound takes careful consideration in the ebb and flow of the notes, exploring strong and resonant harmonies as well as dissonant and dark tones that pepper each note's traditional 7-note scale.

The Species influenced the shaping of the sound: Pomegranates and Figs are the most seeded and eaten raw, influencing more chaotic and frenzied points in the sound; Dates, Olives and Grapes are refined into honey, oil and wine (respectively), mimicking the fluidity and space of the soundscape; Wheat and Barley are food's building blocks cultivated and turned into malt, bread and flour, which is paid tribute to by the use of organic instruments and samples that are only slightly manipulated.

SEVEN SPECIES CONTAINED

As you go about your day, look for the species in diverse containers.

Our list gets you started:

- Cheerios
- Kugel
- Fig Newtons
- Dove Moisturizer
- Oil of Olay Soap
- Pom Wonderful
- Orowheat Van
- Your Garden
- Sesame Bagel
- OceanSpray Cocktail
- Spaghettios
- Smuckers Jelly
- Grape Juice
- Cargo Ship
- Warehouse
- Langers Deli

*Rustle grain and branch
Wind moves our nourishment as
Night becomes day, light.*